



TRUE ROMANCE BOUDOIR

THE CLIENT EXPERIENCE GUIDE

Celebrate Your Confidence.

Confidence • Beauty • Self-Care • Romance

WELCOME

Your experience begins before the first photograph.



This is about more than beautiful photographs.

It is about giving yourself permission to feel beautiful, confident, powerful, sensual and completely present in your own skin.

You do not need modeling experience.

You do not need to know how to pose.
You do not need to change your body.

You simply need to arrive as yourself. We will guide you through the rest.



MEET THE ARTIST

Hi, I'm Alicia Shannon, owner and photographer of True Romance Boudoir

My photography journey began in 2008 with a passion for capturing beautiful moments and telling meaningful stories through my lens. Over the years, that passion has grown into creating experiences that help people feel confident, empowered, and celebrated.

I specialize in Boudoir, Family Portraits, Headshots, Urban Glamour, Fashion, and Creative Portrait Photography. My goal is to create a relaxed and enjoyable environment where your personality can shine and your memories can be beautifully preserved.

I believe photography is more than taking pictures—it's about creating timeless images that tell your story and remind you of your beauty, strength, and individuality.

At True Romance Boudoir every photoshoot is more than a session—it's an experience.

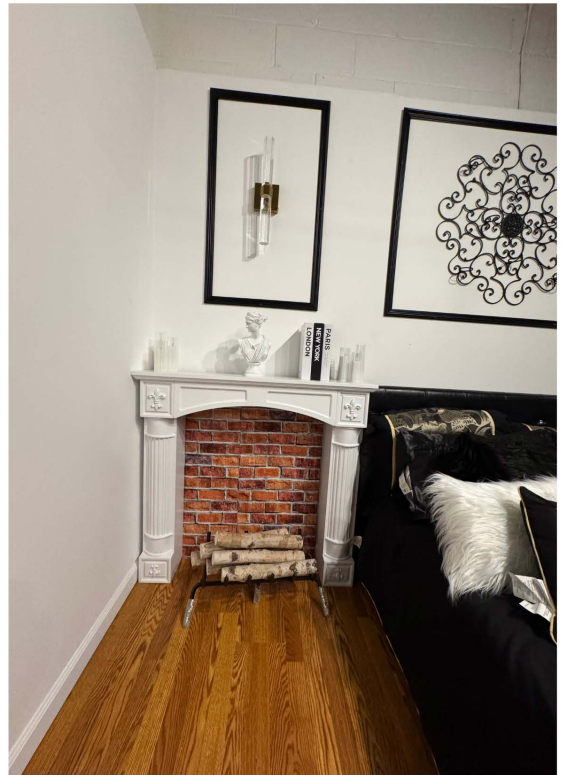
— Alicia Shannon

Owner & Photographer, True Romance Boudoir

Alicia Shannon

OUR STUDIO

Our beautiful portrait studio is perfectly located in San Diego, CA. The warm and inviting space offers personalized attention and comfort tailored to each individual client. The serene setting ensures that your photography session is not just a moment captured, but a memorable experience.



As you step inside, you'll be enveloped by a tranquil atmosphere. Providing the most relaxing, comfortable, secure environment is our top priority. Our studio is ideal for those who prefer more of an intimate and personal atmosphere of their elegant portraits.





MEET THE OWNER & Makeup. Photography. Creative Artistry.

Willie Hamilton Jr.

Owner & Creative Visionary of Velma Jean Beauty

Willie Hamilton Jr. is the owner and creative force behind Velma Jean Beauty, a beauty brand built on artistry, confidence, elegance, and transformation.

With a passion for bringing out the unique beauty in every client, Willie approaches makeup as more than simply enhancing someone's appearance—it is an opportunity to create an experience. His work is centered on helping each person who sits in his chair feel confident, empowered, and beautifully seen.

Known for his attention to detail and creative eye, Willie creates looks ranging from soft, natural beauty to polished glamour and bold editorial artistry. He understands that every face, personality, and occasion is different, and his approach is always tailored to complement the individual rather than simply follow a trend.

Through Velma Jean Beauty, Willie brings together makeup, beauty, photography, and creative artistry to deliver an elevated experience where professionalism meets personal expression. Whether preparing a client for a photoshoot, special occasion, fashion production, or a moment of personal celebration, his goal remains the same: to create a look that feels authentic, beautiful, and unforgettable.

At the heart of Willie's work is the belief that beauty already exists within every person. His artistry simply helps reveal it.

Velma Jean Beauty

Makeup. Photography. Creative Artistry.

Willie Hamilton Jr



MAKEUP BY VELMA JEAN BEAUTY

Our makeup artist works to ensure your photoshoot look is nothing short of perfection. Using expert techniques, your makeup will highlight your best features and complement the studio lighting. Every look is tailored to your personal style, whether you prefer a soft, natural glow or a bold, dramatic finish.

a day of PAMPERING

From the moment you arrive, our focus is on creating a relaxing, stress-free, and enjoyable experience. While your makeup artist works their magic, you can simply sit back, relax, and enjoy being pampered.

This time is all about you—allowing you to unwind while your look is beautifully prepared for the camera. Professional makeup not only enhances your natural beauty but also helps set the tone for your boudoir experience, giving you time to settle in, calm any nerves, and embrace the moment.

By the time you step in front of the camera, you'll feel beautiful, confident, empowered, and ready to enjoy your photoshoot.



WHAT IS BOUDOIR?

Boudoir is storytelling through expression, movement, emotion, light and connection.



- Elegant
- Romantic
- Soft
- Powerful
- Playful
- Sensual
- Bold
- Mysterious

Your session does not have to look like anyone else's. Together, we create something that feels authentic to you.

PREPARING FOR YOUR SESSION

A woman with long blonde hair is shown from the back, wearing a red lace bra and matching bottoms. She is looking over her shoulder towards the camera. The background is softly blurred, showing warm, glowing spherical lights and a dark interior space.

1-2 WEEKS BEFORE

- Plan your wardrobe.
- Try on every outfit.
- Avoid dramatic beauty changes.
- Remember: this is a celebration.

2-3 DAYS BEFORE

- Hydrate and moisturize.
- Prepare shoes and accessories.
- Remove tags and stickers.
- Allow waxing irritation to settle.

THE NIGHT BEFORE

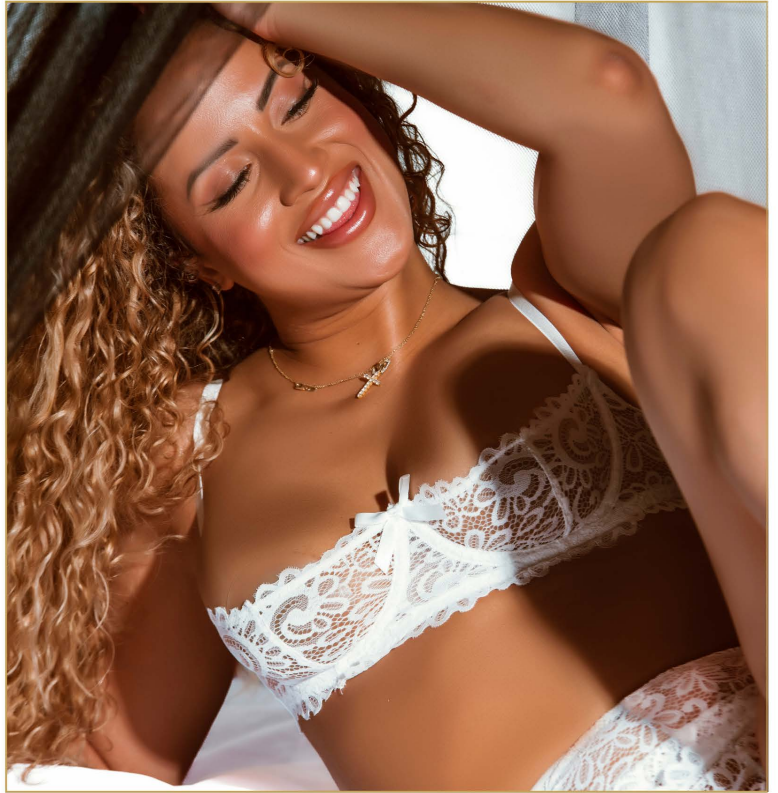
- Get a good night's sleep.
- Pack your wardrobe.
- Avoid tight clothing.
- Don't worry about posing.

SESSION DAY

- Eat before arriving.
- Wear loose clothing.
- Avoid garments that leave skin lines.
- Come ready to enjoy yourself.

WARDROBE & STYLING

Fit matters more than size.



LINGERIE

- Bodysuits
- Bra & panty sets
- Corsets & bustiers
- Garters & stockings
- Robes & sheer pieces

BEYOND LINGERIE

- Oversized white shirt
- Sweater or blazer
- Jeans or leather jacket
- Sports jersey
- Bedsheet or meaningful item



**YOU DO NOT HAVE TO CHANGE YOUR
BODY TO DESERVE BEAUTIFUL
PHOTOGRAPHS.**

Boudoir is not reserved for one age, one body type or one
definition of beauty.

**We want you to recognize yourself — and love what
you see.**

POSING, MOVEMENT & EXPRESSION



You don't have to know how to pose.

- Point your toes.
- Relax your shoulders.
- Bring your chin slightly forward.
- Arch gently.
- Run your fingers through your hair.
- Close your eyes.
- Look toward the light.
- Take a slow breath.



**Soft • Romantic • Playful •
Confident • Sultry • Powerful**

DURING YOUR SESSION

Expect encouragement.

Expect direction.

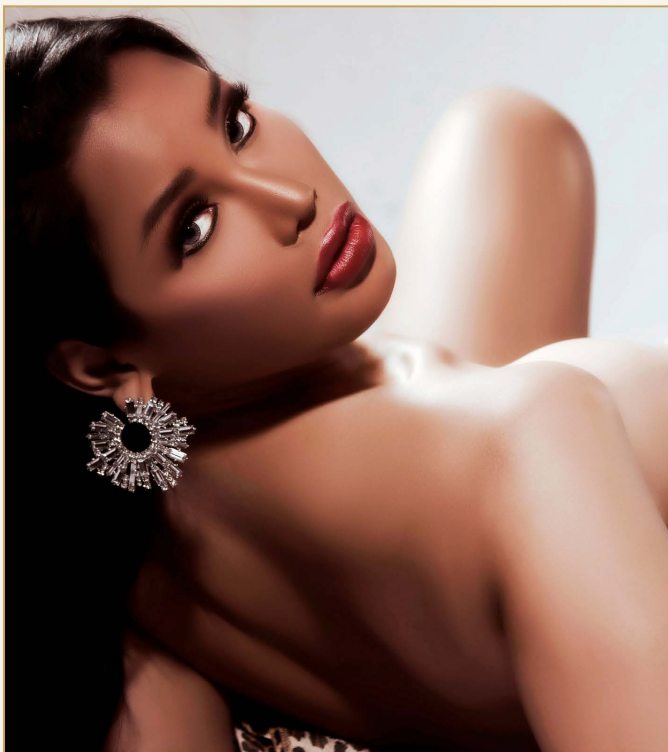
Expect laughter.

Expect to surprise yourself.

YOUR COMFORT MATTERS

If something feels uncomfortable, tell us.

Communication is always welcome and your boundaries matter throughout the session.



YOUR PRIVACY

Your photographs will never automatically be shared simply because you booked a session. Image-use permission is handled separately.

AFTER YOUR SESSION

This is where you see what we created together.



POLISH. DON'T REPLACE.

Professional retouching may refine lighting, color, skin tone, temporary blemishes and minor distractions while keeping you looking like you.

- Luxury boudoir albums
- Wall art
- Folio & print collections
- Digital image collections
- Private gifts



FREQUENTLY ASKED QUESTIONS

FIRST TIME?

Absolutely. Many clients are first-timers.

KNOW HOW TO POSE?

No. We guide you throughout.

MUST I WEAR LINGERIE?

No. Boudoir can use many wardrobe styles.

NEED TO LOSE WEIGHT?

No. Come as you are.

MULTIPLE OUTFITS?

Yes, depending on your selected session.

WILL PHOTOS BE POSTED?

Not without appropriate permission.

BRING SOMEONE?

Ask us about the guest policy.

HOW EARLY SHOULD I BOOK?

Book well ahead of any special gift date.





THIS EXPERIENCE IS FOR YOU.

You don't need a wedding. You don't need an anniversary. You don't need permission. Sometimes celebrating yourself is the reason.



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trueromanceboudoir.com • inquire@trueromanceboudoir.com



READY FOR YOUR EXPERIENCE?